



ADOBE TRAINING

Adobe After Effects Cc Fundamentals

Unlock the power of Adobe After Effects CC. Design captivating motion graphics and visual effects for professional video projects.

DURATION

Flexible

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

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COURSE OVERVIEW

Dive into the dynamic world of motion graphics and visual effects with Computer Pride's Adobe After Effects CC Fundamentals course. This comprehensive program is meticulously designed to equip aspiring animators, video editors, and digital content creators with the essential skills to bring their visual stories to life. You'll master the core functionalities of Adobe After Effects CC, including its intuitive interface, understanding layers and compositions, and harnessing the power of keyframing to create fluid and engaging animations.

Through hands-on projects, you will learn to manipulate text, shapes, and media, apply a wide array of effects and presets, and seamlessly integrate your creations into various digital platforms. This course focuses on building a strong foundation in motion graphics principles, enabling you to produce professional-quality intros, outros, lower thirds, and animated sequences. You will also gain proficiency in rendering and exporting your projects, ensuring your work is optimized for its intended final use.

The professional benefits of this course are immense. By mastering Adobe After Effects CC, you'll significantly enhance your value in the competitive digital media landscape, opening doors to exciting career opportunities in broadcast design, advertising, and online content creation. You'll be able to create more captivating visual content, elevate your storytelling capabilities, and deliver polished, dynamic productions that truly stand out.

Level	Intermediate
Vendor	Adobe

COURSE CURRICULUM

01 Module 1: Getting Started with After Effects CC

- Understanding the After Effects Interface
- Setting Up New Projects and Compositions
- Importing and Organizing Media Assets
- Basic Navigation and Workspace Management

02 Module 2: Essential Animation Techniques

- Introduction to Keyframes and Properties
- Transforming Layers (Position, Scale, Rotation, Opacity)
- Understanding Anchor Points
- Applying Easy Ease for Smooth Animations

03 Module 3: Working with Layers and Masks

- Layer Types and Their Functions
- Pre-composing Layers for Organization and Efficiency
- Introduction to Masking: Creating and Animating Masks
- Track Mattes for Advanced Compositing

04 Module 4: Applying Effects and Presets

- Exploring the Effects & Presets Panel
- Applying and Customizing Standard Effects
- Understanding Adjustment Layers
- Basic Color Correction and Grading

05 Module 5: Text and Shape Animation

- Creating and Formatting Text Layers

- Using Text Animators for Dynamic Type
- Drawing and Animating Shape Layers
- Path Animation for Objects and Text

06 Module 6: Rendering and Exporting

- Understanding the Render Queue
- Exporting for Different Platforms and Formats
- Optimizing Output Settings
- Best Practices for Efficient Workflow

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Junior Motion Graphics Designer**
- > **Video Editor with Animation Specialization**
- > **Digital Content Creator**

FREQUENTLY ASKED QUESTIONS

Q: What prior experience or software knowledge is recommended before enrolling in the Adobe After Effects CC Fundamentals course?

While this course is designed for beginners to After Effects, a basic understanding of computer operations and familiarity with other Adobe Creative Cloud applications like Photoshop or Premiere Pro is beneficial but not strictly required. Prior experience with video editing concepts can also be helpful.

Q: How will the fundamental skills learned in this course specifically enhance my portfolio as a video editor or aspiring digital content creator?

This course will enable you to add professional-grade motion graphics, animated text, and visual effects to your video projects. You'll learn to create captivating intros, lower thirds, transitions, and animated infographics, significantly elevating the production value and visual appeal of your portfolio, making you more competitive in roles requiring dynamic digital content.

Q: Does this 'After Effects CC Fundamentals' course cover advanced topics such as 3D animation, expressions, or complex visual effects compositing?

As a fundamentals course, its primary focus is on establishing a strong foundation in After Effects CC for 2D motion graphics and basic visual effects. While it introduces core concepts, advanced topics like complex 3D rendering, intricate expressions, or high-end VFX compositing are typically covered in subsequent, more advanced After Effects courses.

ABOUT COMPUTER PRIDE

**computerpride*****East Africa's Premier IT Training Center***

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

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