



ADOBE TRAINING

Adobe Bootcamp Course

Unleash creativity with Adobe Bootcamp. Master Photoshop, Illustrator, and Premiere Pro for stunning digital media projects.

DURATION

Flexible

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

Welcome to Computer Pride's comprehensive Adobe Bootcamp Course, designed for aspiring and intermediate digital creatives looking to master the industry-standard tools of the Adobe Creative Cloud. This intensive program provides a deep dive into the most critical applications, including Adobe Photoshop for image manipulation and digital artistry, Adobe Illustrator for scalable vector graphics and branding, Adobe InDesign for professional page layout and publishing, and Adobe Premiere Pro and After Effects for dynamic video editing and motion graphics. Participants will gain proficiency in creating stunning visuals, compelling print materials, engaging digital content, and professional-grade video productions.

Through a blend of theoretical knowledge and extensive hands-on projects, you will learn to harness the full power of these integrated creative tools. This course is meticulously structured to not only teach you the 'how-to' but also the 'why' behind design principles, ensuring you develop a strong creative workflow. The professional benefits are immense: significantly enhance your portfolio, elevate your marketability in the competitive creative and digital industries, streamline your production processes, and gain the confidence to tackle complex design and multimedia challenges. Graduates will be equipped to produce high-quality digital assets across various platforms, making them invaluable assets to any creative team.

Computer Pride is committed to delivering practical, industry-relevant training, and this Adobe Bootcamp is no exception. You will work on real-world scenarios, build a robust portfolio of projects, and receive expert guidance from seasoned instructors who bring their professional experience into the classroom. This course is your gateway to transforming creative ideas into professional realities and unlocking a plethora of career opportunities in the vibrant digital landscape.

Level	Intermediate
Vendor	Adobe

COURSE CURRICULUM

01 Module 1: Adobe Photoshop – Image Manipulation & Digital Artistry

- Understanding Raster Graphics and Image Resolution
- Essential Photo Retouching and Correction Techniques
- Layer Management, Masks, and Selection Tools
- Advanced Compositing and Non-Destructive Editing
- Introduction to Digital Painting and Brushes
- Exporting for Web, Print, and Mobile

02 Module 2: Adobe Illustrator – Vector Graphics & Branding

- Fundamentals of Vector Graphics and Pen Tool Mastery
- Creating Logos, Icons, and Brand Assets
- Working with Shapes, Paths, and Type
- Applying Color, Gradients, and Patterns
- Developing Infographics and Illustrations
- Preparing Files for Print and Web Application

03 Module 3: Adobe InDesign – Professional Layout & Publishing

- Setting Up Documents for Print and Digital Publication
- Master Pages, Styles, and Automated Layout
- Working with Text, Typography, and Grids
- Integrating Images and Graphics from Photoshop & Illustrator

- Creating Interactive PDFs and Digital Magazines
- Pre-press Checks and Packaging Files for Output

04 Module 4: Adobe Premiere Pro & After Effects – Video Production & Motion Graphics

- Premiere Pro: Video Editing Workflow & Timeline Management
- Premiere Pro: Audio Mixing, Color Correction, and Transitions
- After Effects: Introduction to Motion Graphics and Animation
- After Effects: Keyframing, Effects, and Text Animation
- Integrating Assets Between Premiere Pro and After Effects
- Exporting Video for Various Platforms (Web, Social Media, Broadcast)

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Professional Graphic Designer & Brand Identity Specialist**
- > **Digital Content Creator & Social Media Marketing Designer**
- > **Video Editor & Motion Graphics Artist for Broadcast and Digital Media**

FREQUENTLY ASKED QUESTIONS

Q: What are the recommended prerequisites for enrolling in the Adobe Bootcamp Course?

This intermediate-level bootcamp assumes you have a strong foundational understanding of computer usage and basic navigation of common software. While prior graphic design experience isn't strictly mandatory, a keen interest in digital creativity and a basic grasp of design concepts will significantly enhance your learning experience. The course is designed to build practical skills rapidly, so a willingness to engage in hands-on exercises is crucial.

Q: How will completing this Adobe Bootcamp directly impact my professional portfolio and job prospects in the Kenyan creative industry?

Upon completing this bootcamp, you will have developed a robust portfolio showcasing your proficiency across multiple Adobe Creative Cloud applications. This includes practical projects in photo manipulation, logo design, publication layout, and video editing, all essential for creative roles. Employers in Kenya and globally highly value candidates with proven skills in these industry-standard tools, significantly enhancing your marketability for roles like Graphic Designer, Digital Content Creator, or Junior Video Editor, and positioning you for success in agencies, media houses, or as a freelance professional.

Q: Does this bootcamp cover specialized Adobe applications like Adobe XD for UI/UX or Adobe Animate for web animation?

The Adobe Bootcamp focuses on mastering the core applications critical for a broad range of creative roles: Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects. While we cover how these tools integrate and provide foundational knowledge for various digital outputs, dedicated deep dives into highly specialized applications like Adobe XD for UI/UX design or Adobe Animate for web-specific animation are beyond the scope of this particular bootcamp. However, the skills you acquire will serve as an excellent foundation should you choose to pursue specialized training in those areas later.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke