



ADOBE TRAINING

Adobe Creative Cloud

Elevate your design skills with Adobe Creative Cloud. Learn to expertly use Photoshop, Illustrator, and InDesign for professional graphic design and media.

DURATION

Flexible

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

Unlock your creative potential and elevate your digital design skills with the Adobe Creative Cloud Intermediate course at Computer Pride. This comprehensive program is meticulously designed for individuals who possess foundational knowledge in digital design tools and are eager to deepen their expertise across Adobe's industry-leading applications. You will immerse yourself in core technologies such as Adobe Photoshop for advanced image manipulation, Adobe Illustrator for precision vector graphics and branding, and Adobe InDesign for professional page layout and desktop publishing. The course also introduces fundamental concepts in Adobe Premiere Pro for video editing, ensuring a well-rounded skill set essential for modern multimedia demands.

By mastering the interconnected ecosystem of Adobe Creative Cloud, participants will learn how to seamlessly integrate workflows between different applications, enhancing efficiency and fostering a holistic approach to creative projects. This course not only sharpens your technical proficiency but also empowers you to tackle complex design challenges, produce high-quality visual content, and streamline your creative process. Graduates will emerge with a robust portfolio and the confidence to excel in dynamic creative industries, making them highly sought-after professionals in the competitive Kenyan and global market.

Level	Intermediate
Vendor	Adobe

COURSE CURRICULUM

01 Module 1: Advanced Photoshop Techniques

- Non-destructive editing with Smart Objects and Layers
- Advanced selections and masking strategies
- Retouching and image manipulation for professional results
- Working with blend modes and adjustment layers
- Creating and applying advanced effects and filters
- Automating tasks with actions and batch processing

02 Module 2: Illustrator for Branding and Illustration

- Mastering the Pen Tool and advanced path manipulation
- Creating complex vector illustrations and infographics
- Developing corporate identity elements: logos and branding guidelines
- Working with type on a path and advanced typography controls
- Understanding color management and spot colors
- Preparing vector graphics for print and web output

03 Module 3: InDesign for Professional Publishing

- Designing multi-page documents: brochures, magazines, and books
- Mastering master pages, styles (paragraph, character, object)
- Working with text frames, threading, and advanced typography
- Integrating graphics from Photoshop and Illustrator
- Creating interactive PDFs and digital publications
- Preflighting and packaging documents for print

04 Module 4: Introduction to Premiere Pro & Cross-Application Workflow

- Basic video editing: importing, sequencing, and trimming clips

- Adding transitions, titles, and basic audio adjustments
- Exporting video for various platforms
- Seamless integration: linking assets between Photoshop, Illustrator, and InDesign
- Best practices for efficient file management across CC applications
- Developing a cohesive visual brand across different media types

05 Module 5: Portfolio Development & Project Management

- Strategies for building a compelling creative portfolio
- Understanding client briefs and project requirements
- Time management and workflow optimization for creative projects
- Feedback integration and revision processes
- Intellectual property and licensing basics for designers
- Showcasing completed projects and mock-ups

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Intermediate Graphic Designer specializing in print and digital media campaigns**
- > **Digital Content Creator proficient in multimedia production and visual storytelling**
- > **Pre-press & Layout Specialist ensuring publication-ready designs for magazines and brochures**

FREQUENTLY ASKED QUESTIONS

Q: What foundational skills are recommended before enrolling in this intermediate Adobe Creative Cloud course?

To gain the most from this intermediate course, participants should have a basic understanding of computer operations and familiarity with at least one Adobe Creative Cloud application (e.g., Photoshop or Illustrator). Experience with fundamental design principles, file formats, and navigating creative software interfaces will be highly beneficial.

Q: Beyond technical skills, what kind of projects will I be able to confidently undertake upon completing this course?

Upon completion, you'll be equipped to design and execute a wide range of professional projects, including comprehensive brand identity packages (logos, stationery, guidelines), multi-page marketing collateral (brochures, magazines, reports), sophisticated photo manipulations for advertising, and introductory video edits for social media campaigns or presentations. You will also be able to integrate these elements seamlessly into larger multimedia projects.

Q: How does this course address the interconnectedness and workflow efficiency between different Creative Cloud applications?

This course places significant emphasis on cross-application workflows. You will learn practical techniques for linking and embedding assets between Photoshop, Illustrator, and InDesign, ensuring consistency and efficient updates. We cover best practices for file management, asset organization, and using Creative Cloud Libraries to streamline your creative process and enhance collaboration on complex projects.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke