



MICROSOFT TRAINING

Advanced Microsoft Powerpoint Language Course

Master advanced PowerPoint features to create stunning, interactive presentations that captivate your audience.

DURATION

2 hours

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

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COURSE OVERVIEW

The Advanced Microsoft PowerPoint Language Course is meticulously designed for professionals aiming to transcend basic slide creation and master the art of impactful visual communication. This intensive 2-hour program, offered by Computer Pride, delves deep into leveraging PowerPoint's sophisticated features to craft compelling narratives, visualize complex data with clarity, and deliver presentations that resonate with any audience. Participants will learn to move beyond generic templates, developing unique visual "languages" that enhance their message and brand identity. This course focuses on transforming mere information delivery into persuasive storytelling. You will explore advanced design principles, discover techniques for incorporating dynamic multimedia, and learn how to create interactive elements that engage viewers. Mastering these advanced capabilities ensures your presentations are not just seen, but truly understood and remembered, significantly boosting your professional presence and effectiveness in meetings, pitches, and corporate communications across various industries. Elevate your presentations from functional to phenomenal.

Duration	2 hours
Level	Intermediate
Vendor	Microsoft

COURSE CURRICULUM

01 Module 1: Mastering Visual Storytelling & Design Principles

- Understanding audience and objective-driven design
- Advanced slide layout and visual hierarchy
- Leveraging color psychology and typography for impact
- Crafting compelling narratives through sequential visuals

02 Module 2: Advanced Data Visualization & Infographics

- Designing effective charts and graphs for complex data
- Creating custom infographics and SmartArt graphics
- Integrating external data sources (Excel) for dynamic updates
- Techniques for simplifying complex information visually

03 Module 3: Dynamic Elements & Interactivity

- Utilizing advanced animations and transitions for smooth flow
- Embedding and editing multimedia (video, audio)
- Creating interactive hyperlinks, action buttons, and custom shows
- Mastering slide masters and custom templates for consistent branding

04 Module 4: Professional Delivery & Presentation Workflow

- Preparing for impactful live presentations (Presenter View)
- Packaging presentations for sharing and various platforms
- Collaborative features and co-authoring presentations
- Troubleshooting common presentation issues

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Senior Business Analyst**
- > **Marketing & Communications Specialist**
- > **Training & Development Manager**

FREQUENTLY ASKED QUESTIONS

Q: How will mastering the 'language' of PowerPoint specifically enhance my career opportunities in strategic roles like a Senior Business Analyst?

For roles like a Senior Business Analyst, the 'language' of PowerPoint translates directly into the ability to present complex analytical findings, strategic recommendations, and market insights with unparalleled clarity and persuasive power. This course equips you to transform raw data into compelling visual narratives, influencing decision-makers, securing stakeholder buy-in, and ultimately accelerating your impact and visibility within the organization.

Q: What specific design and storytelling skills will I gain that go beyond standard PowerPoint tutorials?

This course goes beyond basic design tips, delving into psychological principles of visual communication, advanced narrative structuring for presentations, and the strategic use of visual hierarchy. You'll learn to craft a unique visual 'voice' for your content, employ sophisticated data visualization techniques, and develop a critical eye for design elements that truly elevate your message, rather than merely decorating slides. We focus on 'why' certain designs work, not just 'how' to apply them.

Q: Are there any prerequisites for this Advanced Microsoft PowerPoint Language Course, or can anyone enroll directly?

While there are no formal prerequisites, this course is designed for individuals who are already familiar with the basic functionalities of Microsoft PowerPoint, such as creating slides, inserting text and images, and basic formatting. An intermediate understanding will allow you to fully grasp and implement the advanced design principles, dynamic elements, and strategic communication techniques covered in this specialized 'language' course.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

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