



CERTNEXUS TRAINING

# AI Technologies in Media™

*Train media and communications professionals to leverage generative video, audio synthesis, and AI content creation.*

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DURATION

**16 Hours (2 Days)**

LEVEL

**Intermediate**

FORMAT

**Instructor-Led**

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- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | [www.computer-pride.co.ke](http://www.computer-pride.co.ke)

## COURSE OVERVIEW

AI Technologies in Media™ credential trains media creators, marketers, and journalists to ethically incorporate Generative AI into video production, voice synthesis, graphic design, and automated publishing.

|           |                   |
|-----------|-------------------|
| Duration  | 16 Hours (2 Days) |
| Level     | Intermediate      |
| Vendor    | CertNexus         |
| Exam Code | AIM-110           |

### WHO IS THIS FOR?

- Media Producers, Journalists, Content Marketers & Graphic Designers

### PREREQUISITES

- Basic media production background

## COURSE CURRICULUM

### 01 Module 1: AI Audio, Video & Graphic Generation Tools

- Generative video models
- AI voice synthesis
- Hands-on Lab: AI Video Production

### 02 Module 2: Verification, Ethics & Media Workflow Optimization

- Deepfake detection
- Copyright compliance
- Hands-on Workshop: Automated Media Publishing

## FREQUENTLY ASKED QUESTIONS

#### Q: What is the total duration of the AI Technologies in Media™ course?

The course duration is 16 Hours (2 Days) (16 hours of instructor-led lecture and hands-on laboratory exercises).

#### Q: Does this course help prepare for an official CertNexus certification?

Yes, AI Technologies in Media™ aligns directly with the official CertNexus certification exam (AIM-110) and includes official courseware and lab access.

#### Q: Is training delivered by authorized CertNexus instructors?

Yes, at Computer Pride all CertNexus courses are delivered by certified instructors with extensive industry experience.

## ABOUT COMPUTER PRIDE



*East Africa's Premier IT Training Center*

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

**15+**

Years of Excellence

**10,000+**

Professionals Trained

**50+**

Vendor Certifications

## READY TO ENROL?

Take the next step in your technology career.

Location

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