



CERTNEXUS TRAINING

Artificial Intelligence for Business Professionals (AIBIZ™)

AI literacy for business leaders, managers, and non-technical stakeholders to evaluate and deploy AI solutions.

DURATION

8 Hours (1 Day)

LEVEL

Foundation

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

AIBIZ™ credential provides business leaders, project managers, and executives with a foundational understanding of AI concepts, machine learning approaches, business use cases, and AI project lifecycle management.

Duration	8 Hours (1 Day)
Level	Foundation
Vendor	CertNexus
Exam Code	AIZ-110

WHO IS THIS FOR?

- Business Executives, Product Managers & Department Heads

PREREQUISITES

- General business management experience

COURSE CURRICULUM

01 Module 1: AI Fundamentals & Machine Learning Approaches

- AI vs ML vs Deep Learning
- NLP & Computer Vision use cases

02 Module 2: AI Business Strategy & Implementation Roadmap

- Data requirements & AI project lifecycle
- Hands-on Workshop: Formulating an Enterprise AI Strategy

FREQUENTLY ASKED QUESTIONS

Q: What is the total duration of the Artificial Intelligence for Business Professionals (AIBIZ™) course?

The course duration is 8 Hours (1 Day) (8 hours of instructor-led lecture and hands-on laboratory exercises).

Q: Does this course help prepare for an official CertNexus certification?

Yes, Artificial Intelligence for Business Professionals (AIBIZ™) aligns directly with the official CertNexus certification exam (AIZ-110) and includes official courseware and lab access.

Q: Is training delivered by authorized CertNexus instructors?

Yes, at Computer Pride all CertNexus courses are delivered by certified instructors with extensive industry experience.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

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