



CERTNEXUS TRAINING

Data Ethics for Business Professionals™

Train business professionals to recognize ethical data issues, customer privacy rights, and responsible tech usage.

DURATION

8 Hours (1 Day)

LEVEL

Foundation

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

Data Ethics for Business Professionals™ (DEZ-110) provides non-technical staff with practical guidance on data privacy, ethical consumer profiling, responsible AI usage, and regulatory compliance.

Duration	8 Hours (1 Day)
Level	Foundation
Vendor	CertNexus
Exam Code	DEZ-110

WHO IS THIS FOR?

- Marketing Professionals, Product Owners, HR & Business Managers

PREREQUISITES

- General business management experience

COURSE CURRICULUM

01 Module 1: Core Data Ethics & Consumer Privacy Rights

- Data ownership & consent principles
- Targeted advertising & privacy boundaries
- Regulatory compliance overview

02 Module 2: Responsible Technology Usage in the Workplace

- Ethical guidelines for Generative AI tools
- Mitigating corporate reputation risks
- Hands-on Workshop: Developing a Team Data Ethics Code

FREQUENTLY ASKED QUESTIONS

Q: What is the total duration of the Data Ethics for Business Professionals™ course?

The course duration is 8 Hours (1 Day) (8 hours of instructor-led lecture and hands-on laboratory exercises).

Q: Does this course help prepare for an official CertNexus certification?

Yes, Data Ethics for Business Professionals™ aligns directly with the official CertNexus certification exam (DEZ-110) and includes official courseware and lab access.

Q: Is training delivered by authorized CertNexus instructors?

Yes, at Computer Pride all CertNexus courses are delivered by certified instructors with extensive industry experience.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

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