



CERTNEXUS TRAINING

Data Science for Business Professionals™

Empower non-technical professionals to make data-driven business decisions and collaborate with data teams.

DURATION

8 Hours (1 Day)

LEVEL

Foundation

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

Data Science for Business Professionals™ (DSZ-110) provides non-technical managers and business analysts with foundational data literacy, statistical concepts, data visualization techniques, and data-driven decision frameworks.

Duration	8 Hours (1 Day)
Level	Foundation
Vendor	CertNexus
Exam Code	DSZ-110

WHO IS THIS FOR?

- Business Analysts, Marketing Managers & Department Leads

PREREQUISITES

- General business experience

COURSE CURRICULUM

01 Module 1: Data Literacy & Statistical Business Concepts

- Data types & collection methods
- Descriptive vs Predictive analytics
- Understanding statistical significance in business

02 Module 2: Data Visualization & Data-Driven Strategy

- Evaluating BI dashboards & charts
- Data storytelling for stakeholders
- Hands-on Workshop: Formulating a Data-Driven Business Strategy

FREQUENTLY ASKED QUESTIONS

Q: What is the total duration of the Data Science for Business Professionals™ course?

The course duration is 8 Hours (1 Day) (8 hours of instructor-led lecture and hands-on laboratory exercises).

Q: Does this course help prepare for an official CertNexus certification?

Yes, Data Science for Business Professionals™ aligns directly with the official CertNexus certification exam (DSZ-110) and includes official courseware and lab access.

Q: Is training delivered by authorized CertNexus instructors?

Yes, at Computer Pride all CertNexus courses are delivered by certified instructors with extensive industry experience.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke