



ADOBE TRAINING

Develop Global Websites In Adobe

Master Adobe tools to design and develop stunning, globally accessible websites. Build responsive, high-performance web experiences.

DURATION

Flexible

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

Unlock the power of Adobe's industry-leading creative suite to design, develop, and deploy dynamic global websites. This intermediate-level course dives deep into creating web experiences that resonate with diverse international audiences, focusing on both aesthetic appeal and robust functionality. You'll master techniques for internationalization and localization, ensuring your websites are culturally relevant and linguistically accurate across different markets. This intensive training equips you with the skills to leverage Adobe Dreamweaver for precise coding and layout, Adobe Photoshop and Illustrator for stunning visual assets, and Adobe XD for streamlined prototyping.

The curriculum emphasizes responsive design principles, ensuring your websites look flawless and perform optimally on any device, anywhere in the world. Beyond design, you'll learn critical aspects of performance optimization, cross-browser compatibility, and content management strategies essential for global reach. By integrating various Adobe tools seamlessly, you will streamline your workflow and produce professional-grade, engaging web solutions capable of serving a worldwide user base.

Upon completion, you will possess a comprehensive skillset highly valued in today's interconnected digital landscape. You'll be capable of architecting websites that not only meet technical specifications but also provide compelling user experiences tailored to specific cultural contexts, significantly boosting your professional portfolio and career prospects in international web development.

Level	Intermediate
Vendor	Adobe

COURSE CURRICULUM

01 Module 1: Foundations of Global Web Presence with Adobe

- Understanding Global Web Design Principles
- Introduction to Adobe Creative Cloud for Web Development
- Cross-Cultural User Experience (UX) Considerations
- Planning for Internationalization (i18n) and Localization (l10n)

02 Module 2: Building Responsive Layouts with Adobe Dreamweaver

- Mastering HTML5 and CSS3 for Modern Web Standards
- Implementing Fluid Grids and Flexible Images
- Utilizing Media Queries for Device Responsiveness
- Dreamweaver's Visual Design Tools for Multi-Screen Experiences

03 Module 3: Visual Asset Creation & Optimization for Global Audiences

- Designing UI Elements in Adobe XD for Localization
- Image and Graphic Preparation with Photoshop and Illustrator
- Optimizing Media for Performance Across Different Regions
- Handling Text and Font Localization in Graphics

04 Module 4: Adding Interactivity and Dynamic Content

- Integrating JavaScript Frameworks for Enhanced User Experience
- Creating Web Animations with Adobe Animate
- Embedding Video and Audio Content Responsibly
- Ensuring Web Accessibility (WCAG) for Diverse Users

05 Module 5: Content Strategy and Global Deployment

- Strategies for Multilingual Content Management Systems (CMS)
- Search Engine Optimization (SEO) for International Markets
- Cross-Browser Compatibility Testing
- Deployment and Hosting Considerations for Global Reach

06 Module 6: Performance, Analytics, and Maintenance

- Website Performance Optimization Techniques for International Sites
- Utilizing Analytics to Understand Global User Behavior
- Ongoing Maintenance and Updates for Global Websites
- Introduction to Content Delivery Networks (CDNs)

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **International Web Developer**
- > **Global UI/UX Specialist**
- > **Web Localization Project Coordinator**

FREQUENTLY ASKED QUESTIONS

Q: What specific Adobe applications will I master for global website development in this course?

This course focuses on practical application of several core Adobe Creative Cloud tools. You will gain proficiency in Adobe Dreamweaver for front-end development, Adobe Photoshop and Illustrator for creating and optimizing visual assets, and Adobe XD for prototyping and designing user interfaces with a global perspective. Exposure to Adobe Animate for web animations is also included.

Q: How does this course prepare me for designing websites for diverse cultural and linguistic audiences?

This course places a strong emphasis on internationalization (i18n) and localization (l10n). You will learn principles of cross-cultural UX design, strategies for multilingual content management, techniques for adapting visual elements for different regions, and best practices for SEO in international markets, ensuring your websites are both functional and culturally resonant worldwide.

Q: Is prior experience with Adobe Creative Cloud required to enroll in this intermediate course?

Yes, as an intermediate course, participants are expected to have foundational knowledge of web development (HTML/CSS) and basic familiarity with at least one or two Adobe Creative Cloud applications (e.g., Photoshop or Dreamweaver). The course builds upon these basics to delve into advanced concepts specific to global web development.

ABOUT COMPUTER PRIDE

**computerpride*****East Africa's Premier IT Training Center***

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke