



CPL TRAINING

Digital Marketing

Master essential digital marketing strategies. Learn SEO, social media, content, and analytics to boost online presence and drive business growth.

DURATION

4 Weeks

LEVEL

Beginner to Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

Master the art of online marketing. Learn SEO, social media marketing, content strategy, and analytics to drive digital growth and brand awareness.

Duration	4 Weeks
Level	Beginner to Intermediate
Vendor	CPL

WHO IS THIS FOR?

- Marketing professionals looking to transition to digital
- Business owners and entrepreneurs
- Content creators and social media managers
- Anyone looking to build a career in digital marketing

COURSE CURRICULUM

01 Digital Marketing

02 E-Commerce

03 Photo Editing

FREQUENTLY ASKED QUESTIONS

Q: Do I need a background in marketing?

No prior marketing experience is required. The course starts with the fundamentals and progresses to advanced strategies.

Q: Will I learn how to run ads?

Yes, the course covers the basics of paid advertising across social media platforms and search engines.

Q: Do I get a certificate?

Yes, a certificate of completion is awarded at the end of the course, which you can add to your LinkedIn profile and resume.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

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