



CERTNEXUS TRAINING

Generative AI for Business Professionals (GenAIBIZ™)

Equip business professionals with skills to leverage Generative AI, prompt engineering, and workplace automation.

DURATION

8 Hours (1 Day)

LEVEL

Foundation

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

GenAIBIZ™ certification teaches business professionals how to ethically integrate Generative AI tools into daily operations. Learn prompt engineering, content generation, and risk management for generative tools.

Duration	8 Hours (1 Day)
Level	Foundation
Vendor	CertNexus
Exam Code	GAZ-110

WHO IS THIS FOR?

- Business Professionals, Marketers, HR & Operations Teams

PREREQUISITES

- Basic computer and internet skills

COURSE CURRICULUM

01 Module 1: Generative AI Principles & Prompt Engineering

- Foundation models overview
- Zero-shot & few-shot techniques
- Hands-on Lab: Crafting High-Efficiency Business Prompts

02 Module 2: Generative Workflows & Risk Guardrails

- Automating reports & emails
- Hallucination mitigation
- Hands-on Workshop: Designing a Generative Business Workflow

FREQUENTLY ASKED QUESTIONS

Q: What is the total duration of the Generative AI for Business Professionals (GenAIBIZ™) course?

The course duration is 8 Hours (1 Day) (8 hours of instructor-led lecture and hands-on laboratory exercises).

Q: Does this course help prepare for an official CertNexus certification?

Yes, Generative AI for Business Professionals (GenAIBIZ™) aligns directly with the official CertNexus certification exam (GAZ-110) and includes official courseware and lab access.

Q: Is training delivered by authorized CertNexus instructors?

Yes, at Computer Pride all CertNexus courses are delivered by certified instructors with extensive industry experience.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

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