



IBM TRAINING

Ibm Cognos Analytics Course

Master IBM Cognos Analytics to transform data into actionable insights for smarter business decisions.

DURATION

Flexible

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

This intermediate-level IBM Cognos Analytics course is meticulously designed for data professionals, business analysts, and report developers seeking to master the robust capabilities of IBM's leading business intelligence platform. Participants will delve deep into the art of transforming raw data into actionable insights, covering essential skills in data visualization, advanced report authoring, interactive dashboard creation, and data storytelling. The course emphasizes practical application, equipping learners to connect to diverse data sources, build sophisticated data models, and deploy compelling analytical solutions.

By completing this course, you will significantly enhance your ability to drive data-driven decision-making within your organization. You'll gain proficiency in leveraging Cognos Analytics to create dynamic reports, build insightful dashboards, and develop interactive stories that communicate complex data effectively to stakeholders. This certification not only validates your expertise in a highly sought-after BI tool but also positions you as a critical asset in any data-centric environment, empowering you to unlock new professional opportunities and contribute strategically to business growth.

Level	Intermediate
Vendor	IBM

COURSE CURRICULUM

01 Module 1: Getting Started with IBM Cognos Analytics

- Overview of the Cognos Analytics Platform and its components
- Navigating the User Interface and personalizing the environment
- Connecting to various data sources (databases, files, data servers)
- Exploring data with Data Sets and Data Explorations
- Understanding different content types and their purpose

02 Module 2: Advanced Report Authoring Techniques

- Creating complex list and crosstab reports with multiple data containers
- Working with prompts, filters, and dynamic calculations
- Applying conditional formatting and advanced styling
- Implementing drill-through and master-detail reports
- Bursting reports for targeted distribution to users

03 Module 3: Designing Interactive Dashboards and Stories

- Dashboard layouts and customization options
- Adding and configuring various visualizations (charts, maps, tables)
- Implementing interactive filtering and drill-down capabilities
- Creating engaging data stories for executive presentations
- Sharing, collaborating on, and publishing dashboards and stories

04 Module 4: Data Modeling with Data Modules and Framework Manager

- Introduction to Data Modules for self-service BI
- Creating and managing relationships and calculations within Data Modules
- Understanding Framework Manager concepts for enterprise data modeling
- Building query subjects, dimensions, and measures in Framework Manager
- Implementing security and governance at the model level

05 Module 5: Administration and Deployment Considerations

- User and group management within Cognos Analytics

- Configuring content store and data source connections
- Scheduling and managing jobs for automated report delivery
- Backup and recovery best practices for Cognos content
- Performance tuning tips for reports, dashboards, and the platform

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Business Intelligence Developer (IBM Cognos Specialist)**
- > **Senior Data Analyst with BI Tool Proficiency**
- > **Financial Reporting Specialist**

FREQUENTLY ASKED QUESTIONS

Q: What foundational knowledge or prerequisites are recommended before enrolling in this intermediate IBM Cognos Analytics course?

To maximize your learning experience in this intermediate IBM Cognos Analytics course, a basic understanding of relational databases, SQL concepts, and general data analysis principles is highly recommended. Prior exposure to business intelligence tools or introductory data visualization concepts would also be beneficial, though not strictly required, as the course will build upon fundamental concepts rapidly.

Q: How will mastering IBM Cognos Analytics specifically enhance my ability to generate actionable business insights and solve real-world data challenges?

This course will empower you to move beyond basic reporting to tackle complex business questions. You'll learn to integrate disparate data sources, build advanced calculations and custom expressions, create dynamic interactive dashboards, and develop compelling data stories that directly address business problems. This includes identifying trends, forecasting outcomes, optimizing operational efficiency, and providing decision-makers with clear, evidence-based recommendations through powerful visualizations and reports.

Q: What unique advanced features of IBM Cognos Analytics will I be proficient in using upon completion that differentiate my skills in the job market?

Upon completing this course, you will be proficient in several advanced features that are highly valued by employers. These include creating sophisticated drill-through and master-detail reports, designing interactive dashboards with complex filters and custom visualizations, developing robust data modules for self-service analytics, and understanding key administration concepts like content store management and scheduling. These skills go beyond basic report generation, enabling you to manage and deliver enterprise-level BI solutions, making you a more valuable asset in any data-driven role.

ABOUT COMPUTER PRIDE

**computerpride*****East Africa's Premier IT Training Center***

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke