



IBM TRAINING

Ibm Cognos Analytics For Consumers V11

Discover IBM Cognos Analytics V11 for consumers. Learn to navigate, view, and interact with reports and dashboards effectively.

DURATION

Flexible

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

This IBM Cognos Analytics for Consumers V11 course is meticulously designed for business users who need to effectively leverage data for informed decision-making. In today's data-rich environment, the ability to interpret and interact with business intelligence reports and dashboards is paramount. This course empowers you to navigate the Cognos Analytics platform with confidence, allowing you to access, analyze, and personalize the insights that matter most to your role, without needing advanced technical skills. You will learn to extract actionable intelligence from complex datasets, transforming raw data into strategic business advantage.

The curriculum focuses on the consumer experience, ensuring you can efficiently locate critical information, understand key performance indicators, apply filters, and personalize your view of enterprise data. By mastering the self-service capabilities of Cognos Analytics V11, you will significantly enhance your productivity and contribution to data-driven initiatives within your organization. This certification will not only validate your proficiency in a leading business intelligence tool but also position you as a valuable asset capable of driving better outcomes through intelligent data consumption.

Level	Intermediate
Vendor	IBM

COURSE CURRICULUM

01 Module 1: Getting Started with IBM Cognos Analytics V11

- Introduction to IBM Cognos Analytics V11 interface
- Understanding the Cognos portal and navigation
- Exploring content: Reports, dashboards, and stories
- Setting up your personal preferences

02 Module 2: Interacting with Reports and Data

- Opening and viewing reports
- Understanding report components: lists, crosstabs, charts
- Applying filters and prompts to customize report output
- Drilling up and down in reports for detailed analysis
- Exporting report data to various formats

03 Module 3: Working with Dashboards and Stories

- Navigating and understanding dashboards
- Interacting with dashboard visualizations: filtering, brushing, linking
- Exploring stories for guided data narratives
- Personalizing dashboard views and creating custom filters

04 Module 4: Self-Service Data Exploration

- Using data exploration tools to uncover insights
- Creating simple ad-hoc analyses from existing data sources
- Saving and sharing your personalized data views
- Understanding data relationships and hierarchies

05 Module 5: Collaboration and Sharing Insights

- Commenting and annotating reports and dashboards
- Sharing content with other users or teams

- Subscribing to reports and scheduling deliveries
- Understanding data security and access permissions for consumers

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Business Analyst (Data Consumer)**
- > **Departmental Reporting Specialist**
- > **Operational Data User**

FREQUENTLY ASKED QUESTIONS

Q: Who is the ideal audience for the IBM Cognos Analytics For Consumers V11 course?

This course is specifically designed for business users, managers, and data consumers who regularly interact with reports, dashboards, and stories generated within Cognos Analytics V11. It's perfect for individuals who need to effectively interpret data, apply filters, and personalize their views to support decision-making, without requiring report authoring or administrative expertise.

Q: What practical skills will I gain that I can immediately apply in my role after completing this course?

Upon completion, you will be proficient in navigating the Cognos Analytics V11 portal, interacting with various report types (lists, crosstabs, charts), dynamically filtering data using prompts, and personalizing dashboard experiences. You'll be able to confidently extract relevant information, perform basic ad-hoc analysis, and effectively share insights, significantly improving your ability to make data-driven decisions in your daily tasks.

Q: Does this course cover creating new reports or data models, or is it strictly focused on consumption?

This course is strictly focused on empowering data consumers with the skills to effectively navigate, interpret, and interact with existing reports, dashboards, and data modules within IBM Cognos Analytics V11. It does not cover the creation of new reports, advanced data modeling, or administrative tasks. Its primary goal is to maximize your ability to derive insights from pre-existing content.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

10,000+

50+

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Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke