



PEOPLECERT TRAINING

# ITIL® 4 Leader: Digital and IT Strategy

*Master ITIL 4 Leader: Digital and IT Strategy to align digital initiatives with business goals and drive organizational transformation.*

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DURATION

**24 hours**

LEVEL

**Advanced**

FORMAT

**Instructor-Led**

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- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | [www.computer-pride.co.ke](http://www.computer-pride.co.ke)

## COURSE OVERVIEW

The ITIL® 4 Leader: Digital and IT Strategy course is an advanced certification designed for current and aspiring leaders who are responsible for shaping and implementing digital strategies within their organizations. This comprehensive program provides a deep dive into how to align IT strategy with broader business objectives, leveraging the ITIL 4 framework to drive successful digital transformation. Participants will gain a robust understanding of how to develop and execute effective digital strategies, navigate disruptive technologies, foster innovation, and create sustainable value in an increasingly digital world. This course goes beyond operational considerations, focusing squarely on the strategic decisions and leadership required to thrive in the digital economy. It covers core concepts such as the digital enterprise, strategic choices in a digital context, managing strategic risks, and the critical importance of effective leadership in driving organizational change. By mastering these elements, professionals will be equipped to guide their organizations through complex digital landscapes, optimize value creation from IT investments, and become invaluable strategic partners to the business. The professional benefits include enhanced decision-making capabilities, a structured approach to digital strategy formulation, and the ability to articulate a clear vision for an organization's digital future, ultimately leading to improved business performance and competitive advantage.

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|-----------------|------------|
| <b>Duration</b> | 24 hours   |
| <b>Level</b>    | Advanced   |
| <b>Vendor</b>   | PeopleCert |

### PREREQUISITES

- None required

## COURSE CURRICULUM

### 01 Module 1: Introduction to Digital and IT Strategy

- The Digital Enterprise and its Environment
- Understanding Strategy and Strategic Capabilities
- Key Concepts of Digital and IT Strategy
- The ITIL 4 Service Value System (SVS) in a Strategic Context

### 02 Module 2: Formulating Digital and IT Strategy

- Analyzing the Digital Business Environment (PESTLE, SWOT)
- Defining Strategic Vision and Objectives
- Developing Digital and IT Strategy Options
- Strategic Alignment and Value Creation Principles

### 03 Module 3: Implementing Digital and IT Strategy

- Managing Strategic Risks and Opportunities
- Organizational Design and Operating Models for Digital Organizations
- Leading and Managing Organizational Change
- Measurement and Reporting of Strategic Performance

### 04 Module 4: Digital Leadership and Strategic Adaptation

- Fostering a Digital Culture and Ethical Considerations
- Stakeholder Engagement and Communication for Strategic Initiatives

- Leveraging Emerging Technologies for Strategic Advantage
- Continuous Improvement and Strategic Adaptation in Dynamic Environments

## CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Chief Digital Officer (CDO)**
- > **IT Strategy Consultant**
- > **Digital Transformation Lead**

## FREQUENTLY ASKED QUESTIONS

### **Q: What are the essential prerequisites for enrolling in the ITIL® 4 Leader: Digital and IT Strategy course?**

To be eligible for the ITIL® 4 Leader: Digital and IT Strategy certification, candidates must first hold the ITIL® 4 Foundation certification. Additionally, you must either hold the ITIL® 4 Managing Professional (MP) designation or the ITIL® 4 Strategic Leader (SL) designation. This advanced course builds upon the comprehensive knowledge gained from these prior certifications, focusing on the strategic application of ITIL principles in digital transformation.

### **Q: How does the ITIL® 4 Leader: Digital and IT Strategy certification specifically empower me to drive digital transformation initiatives within my organization?**

This certification equips you with the advanced strategic thinking and leadership skills crucial for navigating and leading complex digital transformations. You will learn to formulate robust digital strategies, align IT with overarching business objectives, identify and leverage emerging technologies, manage organizational change effectively, and foster a culture of innovation. The course provides practical frameworks for translating strategic vision into actionable plans, ensuring IT becomes a proactive driver of business value and competitive advantage rather than just a support function.

### **Q: What is the unique value proposition of the ITIL® 4 Leader: Digital and IT Strategy certification compared to other ITIL 4 advanced modules, especially for senior leadership roles?**

The ITIL® 4 Leader: Digital and IT Strategy certification is uniquely designed for senior leaders and aspiring strategists, distinguishing itself by its explicit focus on the strategic alignment of IT with business goals in the digital era. While other ITIL 4 modules (like DPI, HVIT, DSV, etc.) focus on specific operational or managerial aspects, this module provides a holistic view of how to develop, implement, and adapt an effective digital and IT strategy that drives organizational value and competitive advantage. It bridges the gap between IT service management best practices and overarching business strategy, making it invaluable for executives and consultants steering digital initiatives and shaping the future direction of their organizations.

## ABOUT COMPUTER PRIDE

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

**15+**

Years of Excellence

**10,000+**

Professionals Trained

**50+**

Vendor Certifications

## READY TO ENROL?

Take the next step in your technology career.

### Location

1st Flr, ICEA Building  
Kenyatta Ave, Nairobi

### Email

[info@computer-pride.co.ke](mailto:info@computer-pride.co.ke)

### Phone

+254 705 900 900

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[www.computer-pride.co.ke](http://www.computer-pride.co.ke)