



MICROSOFT TRAINING

Microsoft Ai For Business Leaders Course

Empower your business with Microsoft AI. Learn to leverage AI for strategic decision-making and innovation.

DURATION

2 hours

LEVEL

Intermediate

FORMAT

Instructor-Led

- Globally Recognized Certification

- Expert-Led Hands-On Training

- Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

The Microsoft AI for Business Leaders Course is meticulously designed to equip senior managers, directors, and executives with a foundational yet strategic understanding of Artificial Intelligence and its transformative potential within their organizations. This 2-hour intermediate-level course goes beyond technical jargon, focusing instead on the practical application of AI technologies to drive innovation, enhance operational efficiency, and gain a competitive edge. Participants will learn how to identify AI opportunities, evaluate ROI, understand ethical implications, and strategically integrate AI solutions using the Microsoft ecosystem.

This course demystifies AI, enabling business leaders to make informed decisions about AI investments and lead successful AI adoption initiatives. You will gain insights into leveraging Microsoft's powerful AI tools and platforms, such as Azure AI Services, to solve real-world business challenges. By understanding the strategic value of AI, you'll be empowered to foster an AI-driven culture, improve decision-making processes, and navigate the evolving digital landscape with confidence, ultimately positioning your organization for future growth and sustained success.

Duration	2 hours
Level	Intermediate
Vendor	Microsoft

COURSE CURRICULUM

- 01 Module 1: Understanding AI for Business Value**
 - Defining Artificial Intelligence: Beyond the Hype
 - Key AI Concepts and Their Business Relevance (Machine Learning, Deep Learning, NLP, Computer Vision)
 - Identifying Strategic Business Problems AI Can Solve
 - Measuring AI's Return on Investment (ROI) and Impact
- 02 Module 2: Leveraging Microsoft AI Ecosystem**
 - Overview of Microsoft Azure AI Services (e.g., Cognitive Services, Azure Machine Learning)
 - Practical Use Cases of Microsoft AI in Enterprise Solutions
 - Understanding AI Capabilities within Microsoft 365 and Dynamics 365
 - Data Strategy and Governance for AI Initiatives
- 03 Module 3: AI Strategy, Ethics, and Governance**
 - Developing an AI Strategy Aligned with Business Goals
 - Ethical Considerations and Responsible AI Principles (Fairness, Accountability, Transparency)
 - Managing Data Privacy and Security in AI Deployments
 - Building an AI-Ready Organization and Talent Strategy
- 04 Module 4: Leading AI Implementation and Transformation**
 - Roadmapping AI Projects: From Pilot to Enterprise-Wide Adoption
 - Overcoming Common Challenges in AI Implementation
 - Fostering an AI-Driven Culture and Change Management
 - Future Trends in AI and Continuous Innovation

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **Chief Innovation Officer (CIO)**
- > **Head of Digital Transformation Strategy**
- > **Enterprise AI Adoption Consultant**

FREQUENTLY ASKED QUESTIONS

Q: How will this course specifically help me drive innovation and competitive advantage within my organization using Microsoft AI?

This course is designed to empower you to identify specific high-impact opportunities where Microsoft AI can be leveraged. You will learn to articulate the business case for AI initiatives, understand how to integrate Azure AI Services into existing workflows, and develop a strategic roadmap for adopting AI, ultimately enabling you to lead innovative projects that differentiate your business from competitors and create new value streams.

Q: What level of technical expertise is required to benefit from this 'Microsoft AI for Business Leaders' course?

This intermediate-level course is specifically tailored for business leaders and executives, not technical practitioners. While a basic understanding of business technology concepts is helpful, no prior technical expertise in AI or coding is required. The focus is on strategic understanding, decision-making, and high-level application of AI within a business context, rather than hands-on technical implementation.

Q: Beyond understanding AI, what practical leadership skills will I gain to guide my team through AI adoption and ethical considerations?

You will develop crucial leadership skills for navigating the AI landscape, including how to articulate an AI vision, build a data-driven culture, and manage the organizational change associated with AI integration. The course emphasizes responsible AI principles, equipping you to establish ethical guidelines, address potential biases, and ensure transparent AI practices within your projects, fostering trust and mitigating risks.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke