



MICROSOFT TRAINING

Web Cms Training Certification Courses

Learn to build and manage dynamic websites using Microsoft Web CMS platforms. Gain intermediate skills to develop robust content management solutions.

DURATION

2 hours

LEVEL

Intermediate

FORMAT

Instructor-Led

-
- Globally Recognized Certification
 - Expert-Led Hands-On Training
 - Flexible Scheduling

Computer Pride | 1st Floor, ICEA Building, Kenyatta Avenue, Nairobi | www.computer-pride.co.ke

COURSE OVERVIEW

This 'Web CMS Training Certification Courses' from Microsoft offers an intermediate deep dive into mastering content management systems within the Microsoft ecosystem. Designed for IT professionals, web administrators, and content creators, this course equips you with the essential skills to efficiently manage, publish, and maintain dynamic web content. You will explore core technologies pertinent to Microsoft's CMS offerings, understanding their architecture, functionalities, and best practices for deployment and maintenance. This certification validates your ability to leverage Microsoft's powerful tools for seamless content delivery and website administration.

Completing this certification will significantly enhance your professional value, enabling you to optimize website performance, streamline content workflows, and ensure robust security for your digital assets. You'll gain practical expertise in managing large-scale web projects, improving user experience, and driving engagement through effective content strategies. This course not only builds your technical proficiency but also positions you as a critical asset in organizations utilizing Microsoft technologies for their web presence, opening doors to advanced roles in web administration and digital content strategy.

Duration	2 hours
Level	Intermediate
Vendor	Microsoft

COURSE CURRICULUM

01 Module 1: Introduction to Microsoft Web CMS Platforms

- Overview of Content Management Systems (CMS) principles
- Introduction to Microsoft's CMS offerings (e.g., SharePoint, Azure Web Apps with CMS solutions)
- Understanding CMS architecture and components
- Key features and benefits of Microsoft-based CMS platforms

02 Module 2: Content Creation and Publishing Workflows

- Managing web pages, documents, and media assets
- Implementing content approval and publishing workflows
- Version control and content lifecycle management
- User roles, permissions, and access control for content

03 Module 3: Customization and Personalization

- Working with site templates and themes
- Customizing page layouts and web parts (or equivalent CMS components)
- Implementing content personalization and targeting
- Integrating with other Microsoft services (e.g., Microsoft 365, Azure services)

04 Module 4: Security, Backup, and Recovery

- Securing your Web CMS instance (e.g., user authentication, authorization)
- Implementing data backup and disaster recovery strategies
- Monitoring and auditing CMS activities
- Compliance considerations for web content

05 Module 5: Performance Optimization and Analytics

- Strategies for optimizing CMS performance and scalability
- Leveraging analytics tools for website insights (e.g., Google Analytics, Azure Application Insights)
- SEO best practices within a Microsoft CMS environment
- Troubleshooting common CMS issues

CAREER PATHWAYS

Graduates of this program are prepared for the following roles:

- > **SharePoint Site Administrator**
- > **Enterprise Web Content Manager**
- > **Digital Marketing Technologist (Microsoft Stack)**

FREQUENTLY ASKED QUESTIONS

Q: What specific Microsoft CMS technologies will this certification course focus on, given the broad 'Web CMS Training' title?

This course will primarily focus on content management functionalities within SharePoint Online and on-premises, as it is a prominent Microsoft solution for enterprise content and document management. We will also touch upon CMS concepts applicable to Azure Web Apps hosting common open-source CMS platforms, providing a holistic view of managing web content within the Microsoft cloud ecosystem.

Q: What are the prerequisite technical skills or prior experience recommended to excel in this intermediate-level Microsoft Web CMS course?

To get the most out of this intermediate course, participants should have a foundational understanding of web technologies (HTML, CSS), basic experience with Microsoft Windows Server environments or Azure portal, and familiarity with general content management principles. While not strictly required, prior exposure to SharePoint as a user or basic administrator will be highly beneficial.

Q: How will this certification specifically help me streamline content approval workflows and ensure compliance for my organization's digital assets?

This certification will provide you with practical skills in configuring and managing advanced content approval workflows, setting up versioning, and implementing robust access controls within Microsoft CMS platforms. You will learn to establish governance policies, track content changes, and leverage built-in compliance features to ensure your digital assets meet regulatory and internal standards efficiently.

ABOUT COMPUTER PRIDE



East Africa's Premier IT Training Center

With over 15 years of excellence, Computer Pride delivers globally recognized certification programs from leading technology vendors. Located on Kenyatta Avenue in Nairobi's CBD, our state-of-the-art facilities and expert instructors have empowered thousands of professionals across East Africa.

15+

Years of Excellence

10,000+

Professionals Trained

50+

Vendor Certifications

READY TO ENROL?

Take the next step in your technology career.

Location

1st Flr, ICEA Building
Kenyatta Ave, Nairobi

Email

info@computer-pride.co.ke

Phone

+254 705 900 900

www.computer-pride.co.ke